



# Client Testimonials

Building the tomorrow you want.

[www.liift.co.uk](http://www.liift.co.uk)

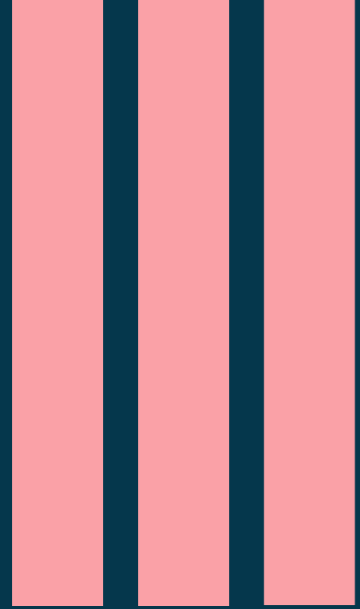


## Who we are

Liiift is one of the region's most trusted Business Advisory, HR and Executive Coaching consultancies that partners with ambitious businesses and individuals to turn aspiration into action and actions into results.

## What we do

We offer a broad range of HR Services, as well as Coaching and business Strategy and Planning. We invest deeply in people. We understand the importance of people in the workforce, and we are committed to making people our priority, through skill development, innovation and motivation.



## Our values

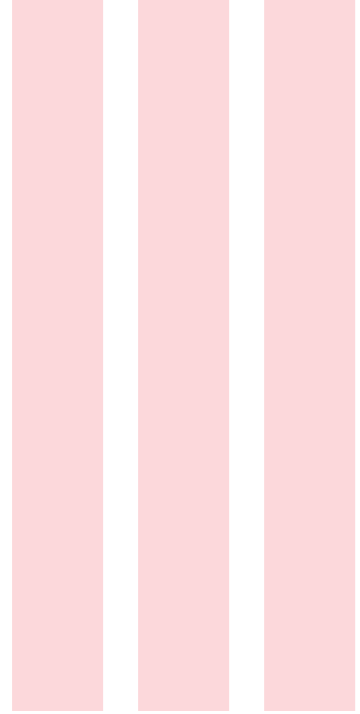
Client feedback is an integral part of how we shape and adapt the services we provide.

At Liiift we take all feedback we receive seriously, using it as a learning tool and as an opportunity to improve.

We are delighted to share the following client testimonials with you to demonstrate the quality of services you can expect to receive from Liiift

01. Persimmon Homes
02. Shaftesbury Youth Club
03. Precision Football Management
04. Move Property Management
05. The Lord Mayor of Liverpool





# Persimmon Homes PLC

“Having recently joined Persimmon PLC as the Group Procurement Director, I engaged Dawn to support me in defining the approach and management styles I would need to adopt to best develop and grow a new team.

Dawn also supported an Employee Training session, which fell over two days. The work carried out by Dawn was invaluable, helping me to understand about the type of manager I wanted to be to best support my team and ultimately the business. My team benefited from an understanding of our collective strengths and weaknesses to help identify the best approach to develop as individuals.

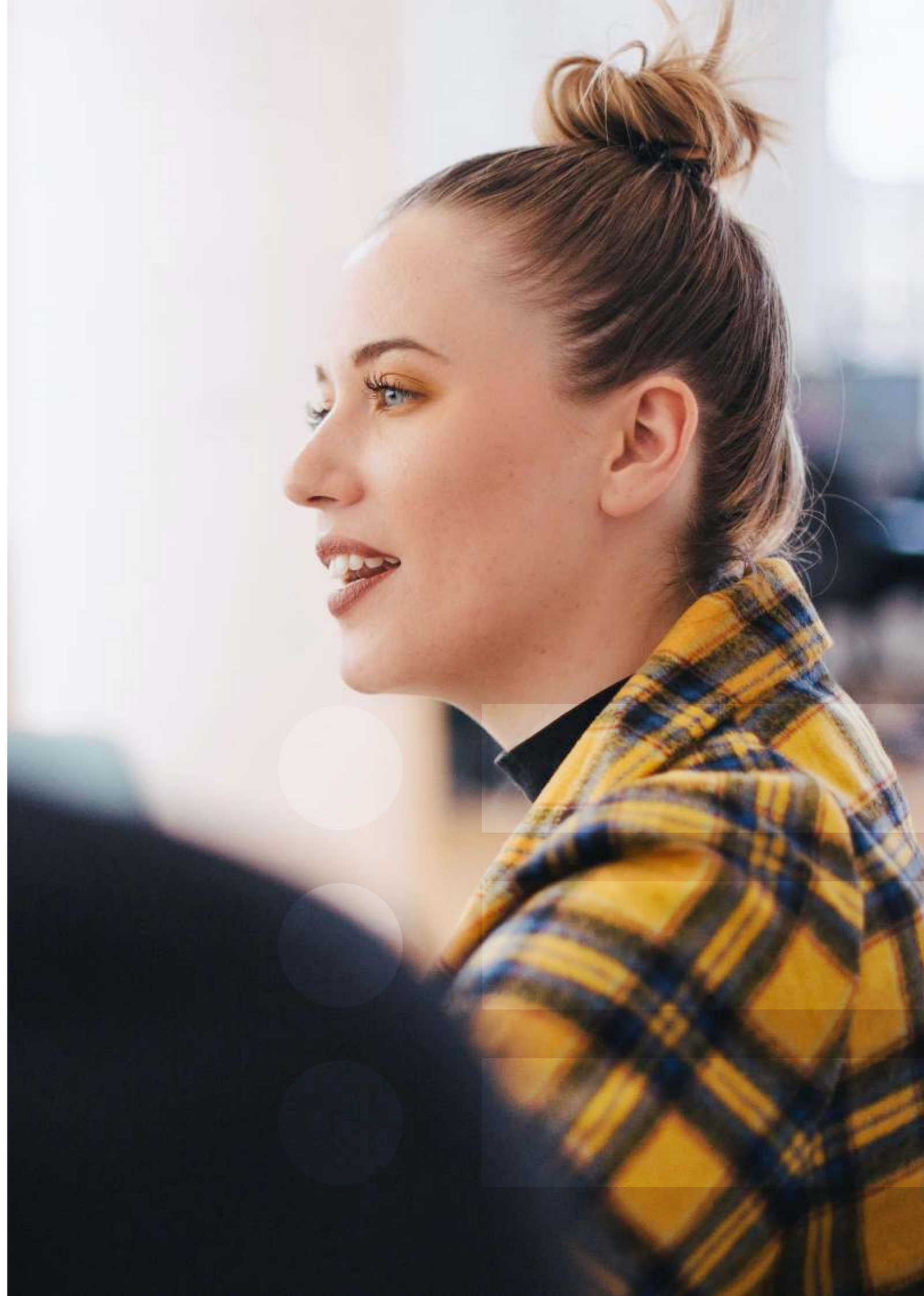
Through Dawn, we were able to ensure that we followed best practice, in terms of engagement, communication and continual improvement.

I left the training with increased confidence in my managerial skills and with the knowledge that I can lead my team with the utmost professionalism.

I thoroughly recommend Dawn to any company looking to engage and develop their staff and I cannot thank her enough for the work she carried out for us.”

**Kieren Hanlon**

*Group Procurement Director*





# Shaftesbury Youth Club

"It is difficult to put into words how much I value the HR assistance that has been provided to me by Dawn at Liiift.

As CEO of a busy Youth Club, it is imperative that our HR policies and processes are compliant with legal requirements, as well as best practice. Liiift has helped us with a range of HR matters, such as contracts, redundancy, and staff management.

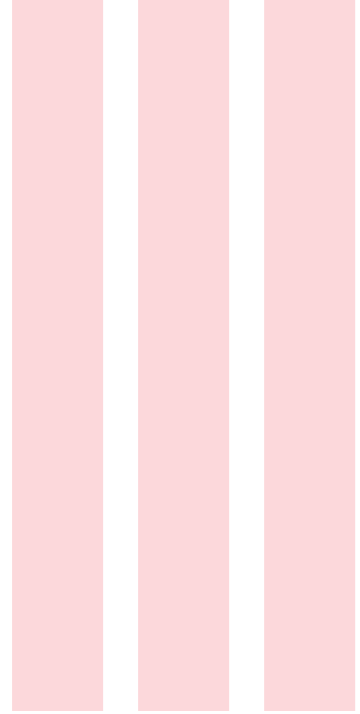
Since instructing Liiift, I have received clear and proficient advice which has not only ensured that we are compliant with law, but it has given me the confidence to deal with HR matters appropriately.

It has also given me the confidence to discuss HR requirements with our Board of Trustees, making them aware of our responsibilities.

I thoroughly recommend Liiift's HR services; the service I have received has been second to none and Liiift will remain my first port of call for any further HR assistance we need."

**Janice Monty**  
*Chief Executive Officer*





# Precision Football Management

"I have known Dawn for 7 years now. During that time, we have worked together on numerous business projects.

Through the medium of coaching, Dawn helped me to develop my thought processes, which has enabled me to adopt different strategical approaches to each different business I have worked with since.

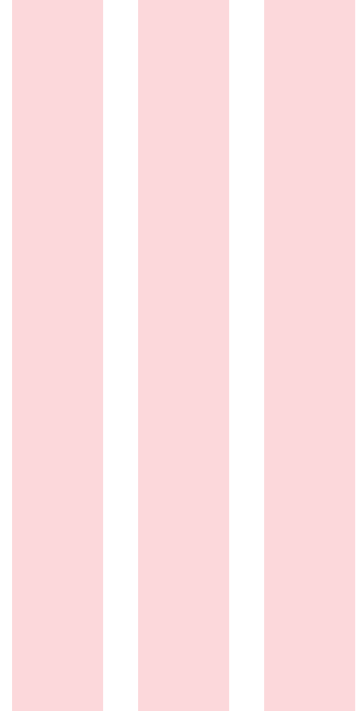
Coaching with Dawn has developed my professionalism, enabling me to see and evaluate situations clearly. Her coaching also had a massive impact on me realising how important it is to value the people you work with.

I would recommend coaching with Dawn and Liiift to anyone!"

**Michael Kinsella**

*Director*





# Move Property Management

"I recently instructed Liiift to assist on a highly complex and sensitive H.R matter.

The issue was time-consuming and complicated, and as such I needed expert advice to be able to deal with it appropriately.

With Liiift's help and guidance, I was able to handle the matter with confidence, whilst knowing that I was adhering to legal requirements for all parties involved.

I would have no hesitation in recommending Liiift's services to anyone and I have instructed the Liiift team on several complex matters since."

**Juraj Stoklasa**  
*Director*





# Liverpool City Council

“As Lord Mayor of Liverpool, I am responsible for fundraising for my chosen charities. The event that we decided to run was unprecedented: we wanted to “Fill the Phil”, by holding a variety performance to showcase local artists at the Philharmonic Hall in Liverpool whilst raising vital funds for charity. I had no idea how to start organising such a mammoth event and I knew how important the event could be for the people of Liverpool if it was executed correctly.

Luckily, I was introduced to Dawn at Liiift, who I found to be pragmatic and calm in her approach. She quickly put me at ease by laying out a strategy for the event and under her guidance and planning, she made me realise that we could accomplish our aims. She worked closely with me to fully understand what I wanted to achieve with the event, and she led and directed our team

with authority, helping to secure the Philharmonic Hall and making business connections to sell the 1600 tickets available and finding artists to perform.

Dawn and I had an instant connection: she is approachable and relatable and has a way of getting the best out of you, helping you and reminding you of your aims.

As a result of Dawn’s strategy and planning assistance, not only were we able to “Fill the Phil”, but we also raised much needed funds. What’s more, the social value of the event was priceless. I have no doubt in my mind that Dawn’s thorough involvement as Strategy Lead was instrumental to the total success of the event and I could not recommend Dawn and Liiift more highly.”

**Cllr Mary Rasmussen**  
*Lord Mayor of Liverpool*





# Contact us



## **Dawn Tolcher**

*Managing Director and Founder*

Dawn is an authentic leader with a strong background in developing effective People Strategies across various industries, thus encouraging sustainable growth within the businesses she has worked with.

Dawn founded Liiift in order to inspire and champion extraordinary individuals and organisations and help them realise their ambitions and achieve growth.

Dawn is a Chartered Member of CIPD and is Level 7 qualified, as well as a qualified Business Coach and NLP Practitioner.

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## The Team

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